



Helping create leaders

everyone *wants* to follow, versus *has* to follow

Our mission is simple: to serve as a unified directional growth change agent, providing expert personal and professional growth consultation services at individual, team, and organizational levels. We specialize in leadership development processes and strive to facilitate long-term commitment to leadership and culture development within organizations.

At **AZiMUTH180°**, we take inspiration from the use of a compass in land navigation — a vital skill. An 'Azimuth' refers to a precise direction or bearing used to navigate and orient oneself in the terrain. Just as a soldier relies on an Azimuth to find the right path, or a sailor on the sea we aim to provide individuals and organizations with a clear and focused direction towards their highest potential.

We uphold a set of core values that guide our work and interactions:

1. Commitment: We are committed to supporting individuals and organizations on their journey towards achieving their highest potential.

2. Integrity: We uphold the highest standards of honesty, ethics, and transparency in all our interactions and engagements.

3. Collaboration: We believe in the power of collaboration and work closely with our clients to co-create tailored solutions that meet their unique needs.

4. Empowerment: We empower individuals to discover their purpose and guide them towards realizing their goals and aspirations.

5. Impact: We are driven by the desire to make a meaningful and lasting impact, starting from the grassroots level and extending throughout the entire organization.

We strive to empower our clients to become their own compasses, enabling them to find their own azimuth towards transformation, growth, and success. It is our aim to teach individuals, teams and organizations the skills and tools they need to navigate their journey towards their highest potential.

We believe that true empowerment comes from within. Our role is to provide the guidance, support, and expertise necessary for our clients to develop their own azimuth, enabling them to confidently navigate the challenges and opportunities they encounter.

Our approach is rooted in collaboration and co-creation. Together, we work closely with our clients to identify their unique needs, goals, and aspirations. We provide the tools and resources necessary for them to take ownership of their journey.

At **AZiMUTH180°**, our ultimate goal is to see our clients become confident and skilled navigators of their own path. We are committed to teaching them how to set their azimuth and successfully navigate towards transformation, growth, and success. As guides and facilitators, we are honored to accompany our clients on their transformative journey, always mindful that the true power lies within them.