



# Stage Intro

*Combat Veteran and Leadership Development Practitioner Jimmy Bates is a powerful communicator and a rockstar in the leadership community.*

Jimmy Bates spent **26** years leading soldiers in the U.S. Army Airborne Infantry, including multiple combat deployments where leadership wasn't theory — it was survival. In those environments, communication mattered, trust mattered, and clarity mattered.

Today, Jimmy brings those hard-earned lessons into boardrooms, organizations, and communities as the founder of **AZIMUTH 180°** and a certified Guide with GiANT Worldwide. He helps people confront the gaps between intention and action, culture and behavior, direction and drift.

His message is direct, honest, and deeply practical — because leadership is not about ideas alone, it's about transformation.

Tonight, you won't just hear a talk — you'll be challenged to lead differently.

Please welcome Jimmy Bates.



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*Combat Veteran and Leadership Development Practitioner Jimmy Bates is a powerful communicator and a rockstar in the leadership community.*

Jimmy Bates believes that every person and every organization has the ability to make a course correction — to move from confusion to clarity, from conflict to connection, and from surviving to truly leading.

After **26** years in the U.S. Army Airborne Infantry and multiple combat deployments, Jimmy now serves others as the founder of **AZIMUTH 180°** and a certified Guide with GiANT Worldwide, helping leaders discover who they are, how they communicate, and where they're going.

His stories are real. His tools are practical. And his message is simple — growth is possible when we choose it.

Get ready to be encouraged, equipped, and inspired.

Please welcome Jimmy Bates.